

AMATT

ANTI MATCH-FIXING TOP TRAINING

Match-Fixing has become an increasingly global concern, with organized criminal syndicates operating on a massive scale, targeting a wide range of sports, and it represents a significant threat to the integrity of sport, both nationally and internationally. In recent years, sports organizations have become more aware of this threat. The Anti Match-Fixing Top Training (AMATT) initiative aims to prevent and fight against Match-Fixing thanks to a tailor-made training model specially designed for two very important target groups: Top Decision Makers from Sport Clubs, Federations, Leagues, Sport Regulators, Players Associations, and other institutional stakeholders, and Media Operators.

The **AMATT Multi-Level Learning Tool** uses a four-pillars' approach:

■ ENGAGEMENT

learners as active stakeholders in their own learning processes regarding match-fixing;

■ AWARENESS

providing guidance to learners when they face ethical dilemmas and teaching where to ask for help to tackle match-fixing;

■ COMPETENCE

developing customized anti match-fixing learning experiences based on the learners' background, culture and skills, constant feedback and interactivity;

■ WILLINGNESS

learners empowered and motivated to prevent and fight against match-fixing, acting as true Anti Match-Fixing Top Influencers.

The **AMATT** methodology is currently being tested by Project Partners in five EU Countries - Austria, Italy, Portugal, Slovenia, and Spain.



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Erasmus+ Programme
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Austria



Italy



Portugal



Slovenia



Spain

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Objectives

The project proposal has the following goals:

- 1** To consolidate and enlarge the network previously constructed thanks to the EU funded Stop Match-Fixing project and the EU Milan 2014 Seminar.
- 2** To construct a tailored training pattern strongly linked to the specific needs of two targets (top decision-makers of sport organizations and media operators) and based on relevant data that allow specific knowledge and understanding of the phenomenon.
- 3** To build capacity of sport organizations' top decision makers for effective policies, including a very efficient role of Ombudsmen/whistleblowing service providers.
- 4** To involve sport spectators in a first step of a proactive role through tailored training of media operators.
- 5** To elaborate structured guidelines for the EU Commission to develop effective short/medium/long term policies against Match-Fixing in sport, based on a specific comparable data matrix about illegal behaviour and a tailored training model shared by the network coalition managing the project.
- 6** To create a permanent European dissemination platform of these tailored training platforms, thanks to the direct involvement of one National Olympic Committee, in the perspective of enlarging the model/practice to other sports.

Activities

The focus will be pursued through the following processes:

- 1** Better understanding the ongoing practices and the underlying dynamics of the protected reported system before the design and conception of the training process.
- 2** Developing an approach oriented to a strong tailoring of the training models in these fields, with a double target articulation: a first one addressed to top decision makers in primary sport bodies (NOC, National Federations, Top Sport Clubs) and the second one specifically address to grassroots sports, where the cultivation of future behaviours/mis-behaviour take place and where match-fixing practices are unfortunately emerging at youth level.
- 3** Specific use of ICT in order to strongly support the quality and the effectiveness of training through a dedicated e-learning module, also functional to strengthening the training diffusion potential in the future.
- 4** A very strong cooperation among the most relevant actors, with special reference to National Government and National Olympic Committees, which will be for the first time directly involved in such a cooperative process in this topic.

The training model will be pilot implemented in five European countries (Austria, Italy, Portugal, Slovenia, and Spain) and addressed to top-decision maker levels of the main sport in each country (e.g. football, tennis, basketball), and addressed to grassroots levels in all sports. A key objective of the proposal is to introduce in a structured way the use of protected reporting systems in the anti match-fixing policies and actions of sport bodies and institutions related to sport practices, through a proper, competent, and informed approach.

